

Zenamel™

Simplify your coatings, maximize your impact



Engineered for maximum efficiency, Axalta Building Products' Zenamel™ line of award-winning coatings offer superior finishes and a simplified coating process for the kitchen cabinet industry.



Zenamel™ SP

Streamline your finishing process with our revolutionary single-coating system, seamlessly combining the functions of a traditional three-coating finish. Experience superior performance and aesthetics with a single product. This advanced formulation not only delivers exceptional moisture and chemical resistance but also eliminates the necessity for a clearcoat layer. Infused with innovative chemistry and enhanced properties, Zenamel SP extends the lifespan for kitchen cabinets.

Reduced Rework up to

60%

Reduced Scrap up to

50%

Increased First Pass Yield up to

92%



Zenamel™ T

Zenamel™ T is key to processing efficiency and unparalleled aesthetics. Unlike the conventional four-coat approach, this solution requires only a single application of primer and enamel, streamlining workflow. Experience optimized efficiency as the Zenamel™ T eliminates the necessity for two separate products for horizontal and vertical applications, saving costs and simplifying the entire manufacturing process.

Applied Cost Savings

Flat Line up to

12%

Hang Line up to

17%

Consolidated SKUs across Apps

The numbers and data presented in this brochure are derived from feedback provided by a specific customer and are intended to illustrate potential benefits that customers may experience with Zenamel™ coatings. These figures are not guaranteed outcomes and individual results may vary depending on factors such as application techniques, environmental conditions, substrate preparation, and other variables. Axalta Building Products makes no representations or warranties regarding the accuracy or applicability of the data presented herein to any particular situation or application. Customers are encouraged to conduct their own testing and evaluation to determine the suitability of Zenamel™ coatings for their specific needs and requirements.

Sustainability

Zenamel™ is a part of Axalta's goal of being a catalyst for innovative sustainable coating solutions that power our customer's success. Zenamel's efficiencies improve the work environment, reduces scrap, reduces energy costs, and decreases hazardous materials emissions by 90 percent.



Less Coating.
Less Time.
Less Product Usage.
MAXIMIZED INVESTMENT.

Increased Efficiency

Streamline product variety, minimize the number of Stock Keeping Units (SKUs) and eliminate the need for product switching, resulting in enhanced process efficiency.

Improved Yield

By reducing process steps, Zenamel diminishes the likelihood of errors, leading to decreased waste and improved yield without compromising on aesthetics and performance.

Easier Defect Rectification

Superior recoatability for defect correction compared to conventional coatings. The ability to apply multiple coating layers facilitates the removal of imperfections, ensuring easier defect correction.

Enhanced Color Consistency

Eliminate the necessity for a clear coat over the color coat, reducing the risk of color change. The formulation is designed to enhance color stability.

Advanced Mar Resistance

Achieve mar resistance without the use of a clear coat. Removing nickel mars is easier when compared to conventional conversion varnish, contributing to enhanced durability.



www.axaltawoodcoatings.com/zenamel

For questions please contact
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