



## Why joining IDENTICA?

### Benefit for bodyshops

The IDENTICA bodyshop system is a success-driven cooperative venture between bodyshops and Axalta Coating Systems Germany GmbH. Its clear goal is to boost profits and the bodyshop's development potential in the long term. With Axalta's powerful brands in the accident repair sector, you can seize new opportunities.

IDENTICA is targeted at bodyshop owners who want to generate growth and consolidate their market position collectively. In this full-service system, you will find a broad spectrum of services that launch you into a successful future.

[http://www.axaltacoatingsystems.com/content/identica\\_corporate/en\\_GB/Benefit\\_for\\_bodyshops.print.html](http://www.axaltacoatingsystems.com/content/identica_corporate/en_GB/Benefit_for_bodyshops.print.html)