SPECIALY ENGINEERED TO HELP GROW YOUR BUSINESS

When you choose Imron® Elite, you get more than paint—you get the industry benchmark in color, appearance and productivity. While some manufacturers make similar claims for their finishes, only Imron Elite has a proven history of durability, high quality and innovation.

Imron Elite provides maximum versatility and increased throughput with low-VOC, low-HAPs and chrome-free formulations.
Based on patented technology, the complete line of Imron Elite coatings can help you deliver exceptional, long-lasting finishes to increase customer satisfaction—and meet VOC compliance requirements.

**PRECISE COLOR MATCHING**
With more than 26,000 color formulas and original manufacturer color specifications, Imron Elite delivers outstanding color matching. Just 36 PowerTint toners can be combined to give you virtually every conceivable color—helping to reduce inventory and streamline production.

**EASY APPLICATION**
The complete line of Imron Elite finishes is specially engineered to work for both original manufacturing as well as aftermarket refinishing processes, making it easy to “repair-in-kind” and achieve high-quality results. This versatility allows for increased productivity, accurate color matching and a high-quality original equipment finish—whether it's a panel or overall application.

**VERSATILE**
Whatever the application, age, condition or damage, the PowerTint mixing machine allows for a choice of qualities specifically designed to deliver the results you need and the value you desire.

**ENVIRONMENTALLY COMPLIANT**
Imron Elite topcoats and basecoats are formulated to comply with strict 2.8 VOC and 3.5 VOC emission standards—without sacrificing results. VOC compliance can be achieved by simply changing the binder or the activator rather than incurring costly equipment upgrades.

**OEM APPROVED**
Imron Elite is the finish of choice of North America’s leading heavy-duty truck, transit bus and coach manufacturers.
TOPCOATS & BASECOATS

IMRON ELITE POLYURETHANE

TOPCOAT (EA)  BASECOAT (EB)
3.5 VOC      3.5 VOC

Imron Elite single-stage topcoat and basecoat are recommended for OEM manufacturers, dealers and independent shops that want excellent OEM color match, premium appearance and high performance at a maximum applied VOC of 3.5 lbs/gal.

Key features:

› High-quality pigments and patented dispersion process allow PowerTint to deliver exceptional coverage with a single cross coat and decreased material consumption.

› PowerTint tints provide tighter control of ready-to-spray viscosity and improve atomization for excellent flow and levelling and a smooth, high-gloss appearance.

› An extensive palette of solid and metallic topcoat colors and solid, metallic and pearl basecoat colors.

› Panel and overall repair capabilities make it the ideal choice for heavy-duty trucks.

› Ideal for accounts with force-dry capabilities.

› Industry-leading warranty.

IMRON ELITE EXPRESS POLYURETHANE

TOPCOAT (EF)  BASECOAT (EG)
3.5 VOC      3.5 VOC

Imron Elite Express single-stage topcoat and basecoat are recommended for OEM manufacturers, dealers and independent shops that want an ultra-productive finish for panel repairs and two-tone color schemes, excellent OEM color match and very good performance at a maximum applied VOC of 3.5 lbs/gal.

Key features:

› High-quality pigments and patented dispersion process allow PowerTint to deliver exceptional coverage with a single cross coat and decreased material consumption.

› PowerTint tints provide tighter control of ready-to-spray viscosity and improve atomization for excellent flow and levelling and a smooth, high-gloss appearance.

› An extensive palette of solid and metallic topcoat colors and solid, metallic and pearl basecoat colors.

› Panel and multi-panel repair capabilities make it the ideal choice for heavy-duty trucks.

› Excels in air-dry conditions. Can be force-dried for even higher productivity.

› Industry-leading warranty.

An Axalta Coating Systems Brand
Imron Elite Productive single-stage topcoat and basecoats are ideal for OEM manufacturers, dealers, independent shops, fleets and municipalities that want a highly productive finish that features an extensive palette of solid, metallic and pearl colors, premium appearance and excellent performance at a maximum applied VOC of 3.5 or 2.8 lbs/gal.

Key features:

- Formulated with a patented Axalta resin package that accelerates cross-linking for faster through-cure to reduce energy consumption and process time.
- High-quality pigments and patented dispersion process allow PowerTint to deliver exceptional coverage while decreasing material consumption.
- PowerTint tints provide tighter control of ready-to-spray viscosity and improve atomization for excellent flow and levelling and a smooth, high gloss appearance.
- Temperature-based activators and reducers provide greater application latitude and control over the variables that affect final appearance and productivity.
- Panel and overall repair capabilities make it the ideal choice for commercial vehicles, transit bus and light rail, beverage and delivery trailers, and emergency vehicles.
- Industry-leading warranty.

Imron 6600 CT is recommended for OEM manufacturers, dealers and independent shops who desire the appearance, brillance, and color match in a low solids basecoat ideal for commercial vehicles, transit bus, recreational leisure and fleets.

- Highly productive coating designed for panel, multi-panel, overall, and two-tone applications.
- Premium appearance with exceptional chemical and solvent resistance.
- Formulated to use identical activator in basecoat and clear coat to enhance the cross linking ability.
- Extensive palette of solid, metallic, and pearl colors.
- Industry-leading warranty.
IMRON ELITE FINISHES DELIVER CONSISTENT, PREMIUM-QUALITY RESULTS WITH SUPERIOR DURABILITY FOR TODAY’S COMMERCIAL VEHICLES.

That’s why Imron Elite finishes have earned the most commercial and OEM recognition.

#1 CHOICE
IMRON ELITE IS CURRENTLY THE PRIMARY TOPCOAT FOR 6 OF THE TOP 7 HEAVY-DUTY TRUCK MANUFACTURERS.

MILE AFTER MILE
IMRON ELITE OUTPERFORMS OTHER PAINT SYSTEMS IN LASTING APPEARANCE, GLOSS AND DOI.
When it comes to lasting appearance, testing shows that no competitive paint system outperforms Imron Elite. Under the harshest environmental conditions, Imron Elite is designed to retain its original appearance longer than the competition—so commercial vehicles and equipment can stay in service longer. It also outperforms other paint systems in gloss and DOI. And since the Imron Elite finishes used on the production line and in the aftermarket are identical, their “repair-in-kind” capability makes it easy to achieve an original factory finish that lasts

- Imron has a proven history of durability, high quality and innovation.

- A full range of components can be combined using a single mixing machine to handle any job.

- Imron Elite retains its original appearance over the long haul so commercial vehicles stay in service longer.

- Imron can beat the competition in resistance to exposure to acids, bases, HCl, solvents and fuels.

- Smooth, bright colors with unbeatable chip- and impact- resistance keep finishes looking new, longer.