



# Wood Vibes

Industrial Wood Coatings

MODA



*Wood Vibes: Moda*

# We live coatings. We know color.

In addition to being an innovator and recognized global manufacturer of coating systems, Axalta is a trailblazer in color and design trends for the wood industry. Our worldwide team of color specialists and our experts in advanced forecasting, inspire us to formulate the next generation of coatings colors.

Axalta Wood Vibes is a series of collections that focus on home interior color trends, including wood finishing trends. Our goal is to enliven every room - inspiring our clients through color and delivering the latest trends to the market.

We believe color adds excitement, beauty, and personality to everything we do, including wood. Our passion for color is our daily motivation, and we're proud to be your color expert for every surface in home décor.

## When Fashion Meets Home Design

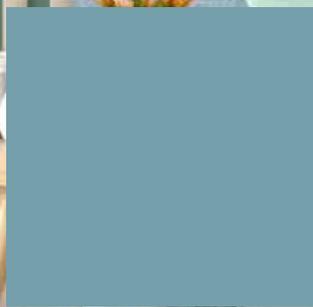
### Home Fashion - Color Trends 2020

The fashion world has substantial influence on home design, from predicting color trends to showcasing the most attractive fabrics and textures. Many of the trends that make an impact in the fashion industry influence interior designers.

Our new collection, **Wood Vibes: Moda**, is inspired by runway fashion. In this season's report, the welcoming collection of colors span from pastel tonalities like muted green, light pink, and soft shades of lavender, to bold tonalities like deep blue, earth red, and mustard yellow. There are also a few key neutrals including grays, mushroom tones, and warm beiges that bring a unique look to your home.

**Wood Vibes: Moda** also highlights the wood finishing trends for 2020. Raw and authentic textures are the main focus and bring out natural and light woodtones. Muted black tones will continue to emerge. These shades offer soft wear throughout, adding dimension and substance when used on wirebrushed wood.

# Mint Tea





The Mint Tea collection embraces calm tones of pale blues and muted greens, which will become a home interior focus in 2020. This pallet is inspired by the environment, and showcases a variety of blues and greens including olive and mid-tone blues. This organic collection can be complemented by teal, mossy hues, and leafy shades which are easy to work into a home.



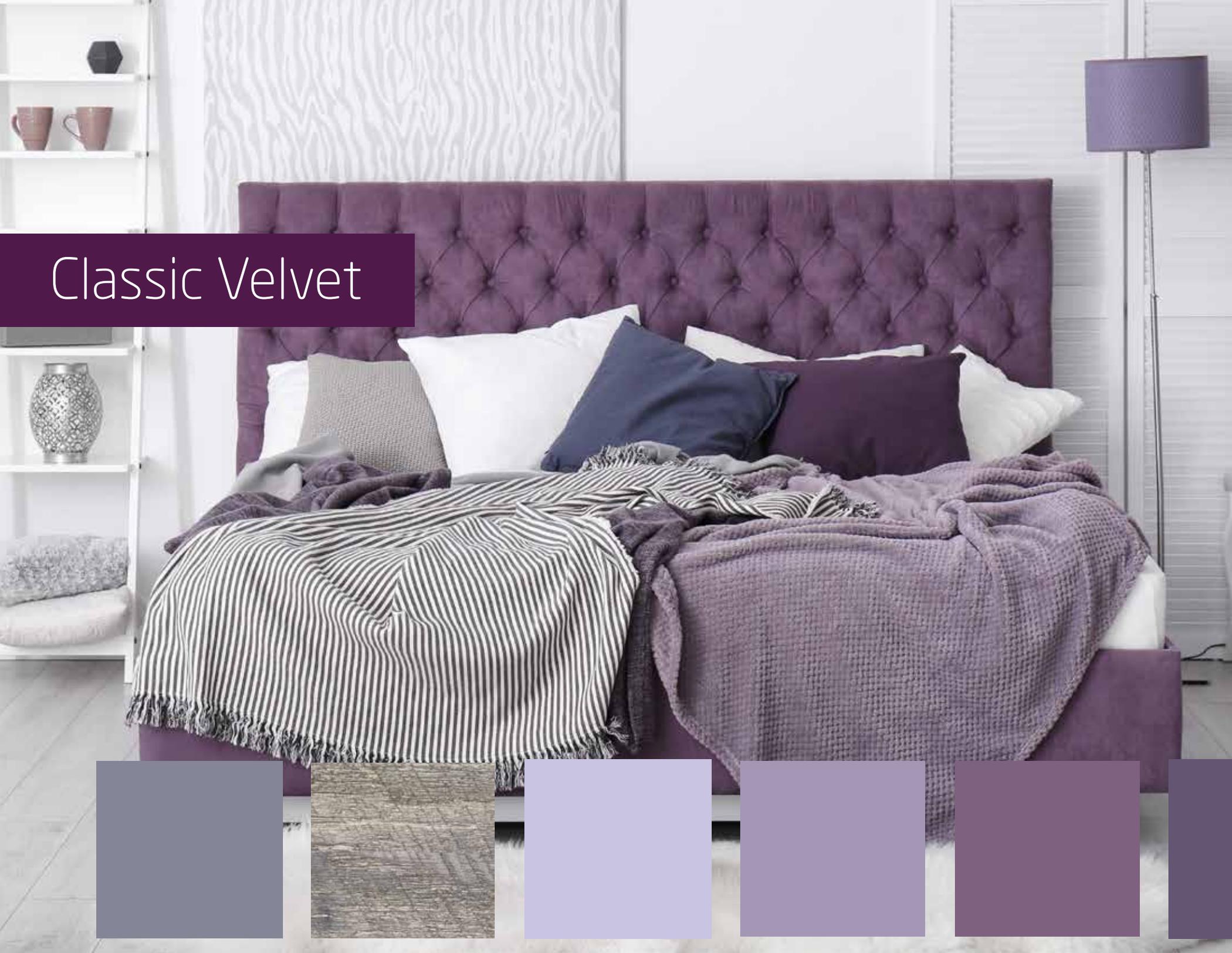
Pink has become the new neutral. Heathered Pink has softer shades like rosy neutrals and muted pinks. When it comes to interior design, this soft color is easier to master over bright hues. Heathered Pink can serve as the neutral base in combination with other colors. Adding soft colors brings a hint of romance to any room.



Heathered Pink



# Classic Velvet

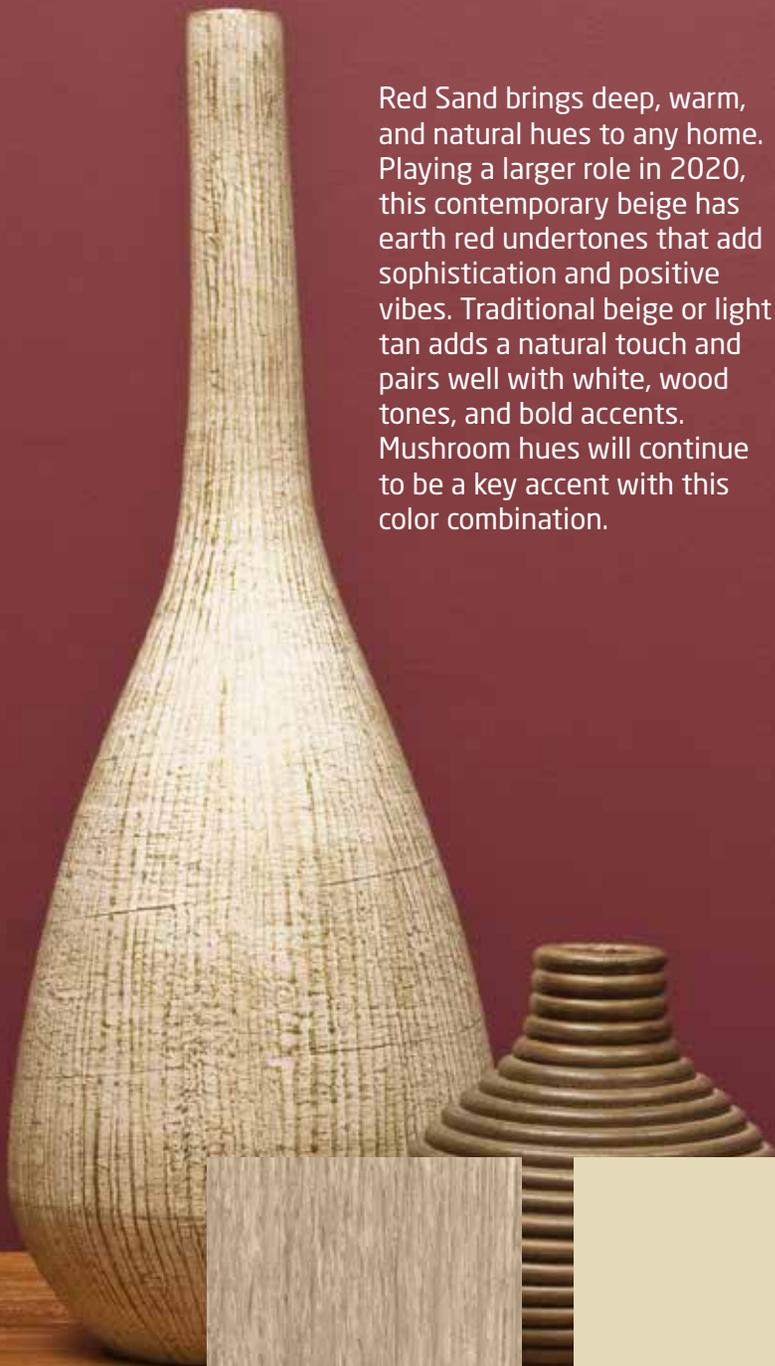




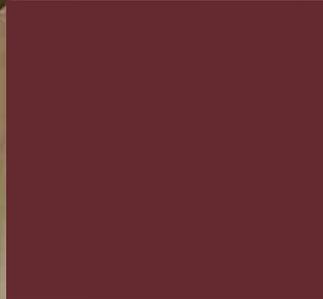
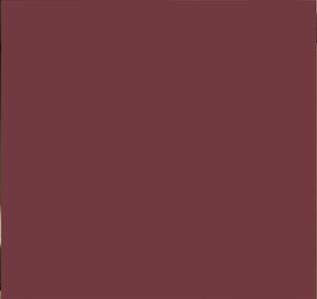
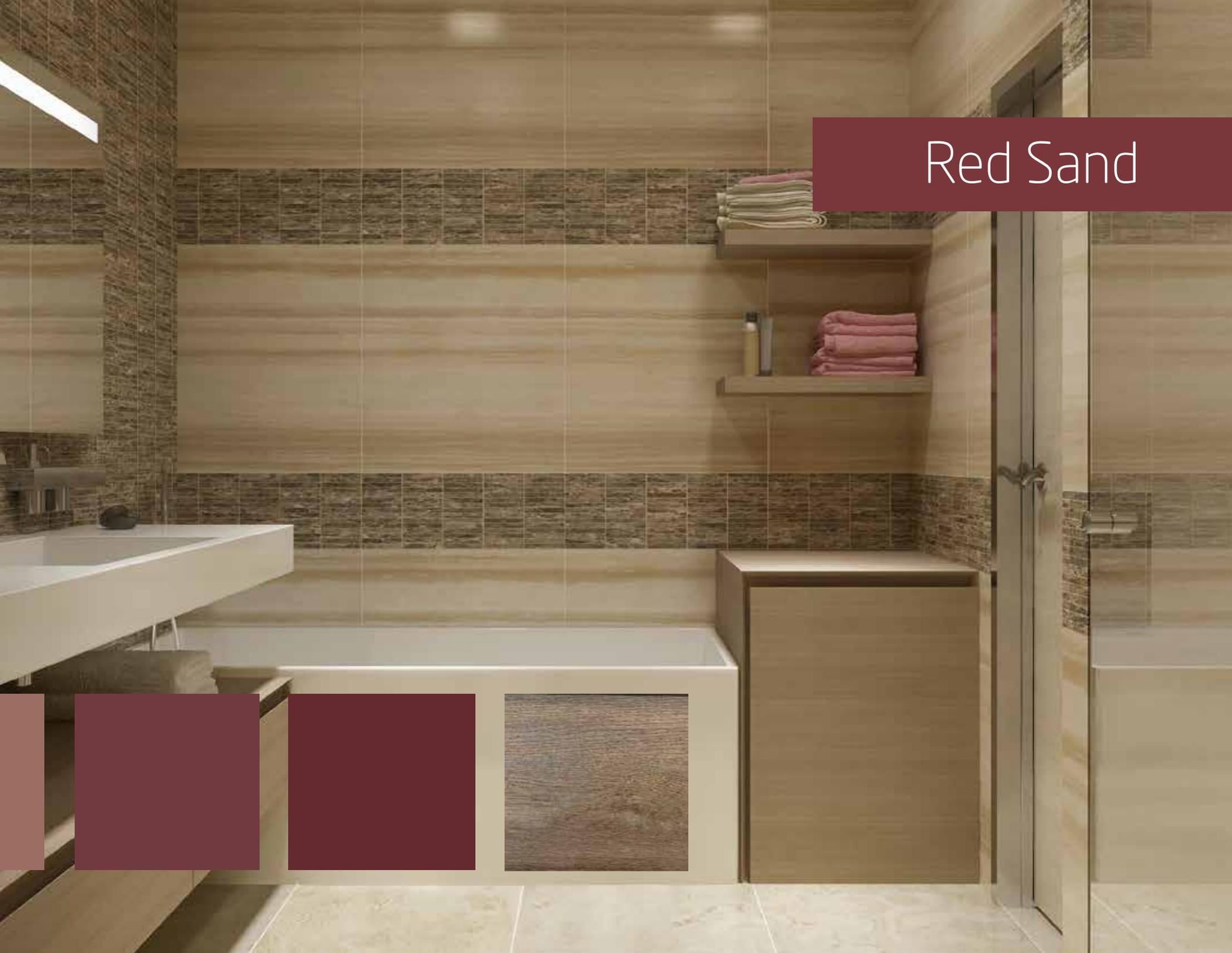
Look forward to a pop of purple in 2020. Purple is an attention-grabbing hue that makes a statement when used as an accent in a room with lavender and lilac mid-tones. This color palette pairs well with whites, light grays, and blue tones for a color combination that is fun and splashy.



Red Sand brings deep, warm, and natural hues to any home. Playing a larger role in 2020, this contemporary beige has earth red undertones that add sophistication and positive vibes. Traditional beige or light tan adds a natural touch and pairs well with white, wood tones, and bold accents. Mushroom hues will continue to be a key accent with this color combination.



# Red Sand



# Vintage Yellow



Orange and yellow have toned down their intensity, and the new player is a moody deep hue of yellow. Shades of rich cognac combine yellow with warm brown tones. This palette is great as an accent in modern spaces and can add an exotic touch to any design.

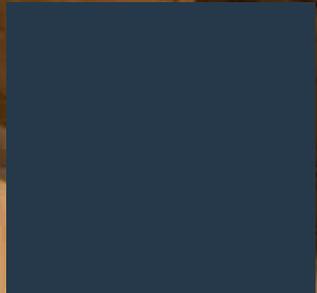




Hazel Latte has brown-influenced colors which range from mid-tone beiges to dark browns, and navy blues highlight brown's strength. Warm and earthy browns are becoming increasingly trendy. Earth tones are beautiful neutrals. Taupe, a dark brown color between brown and gray, is also an important player for 2020.



# Hazel Latte



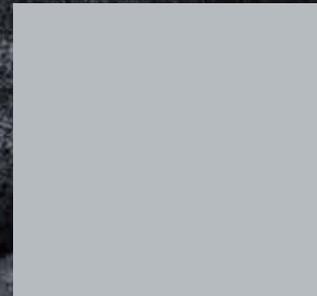
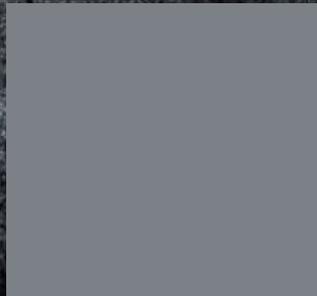
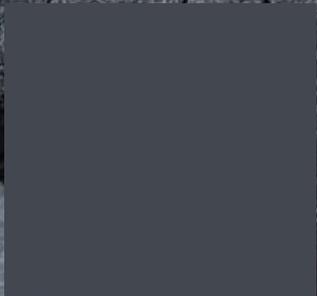
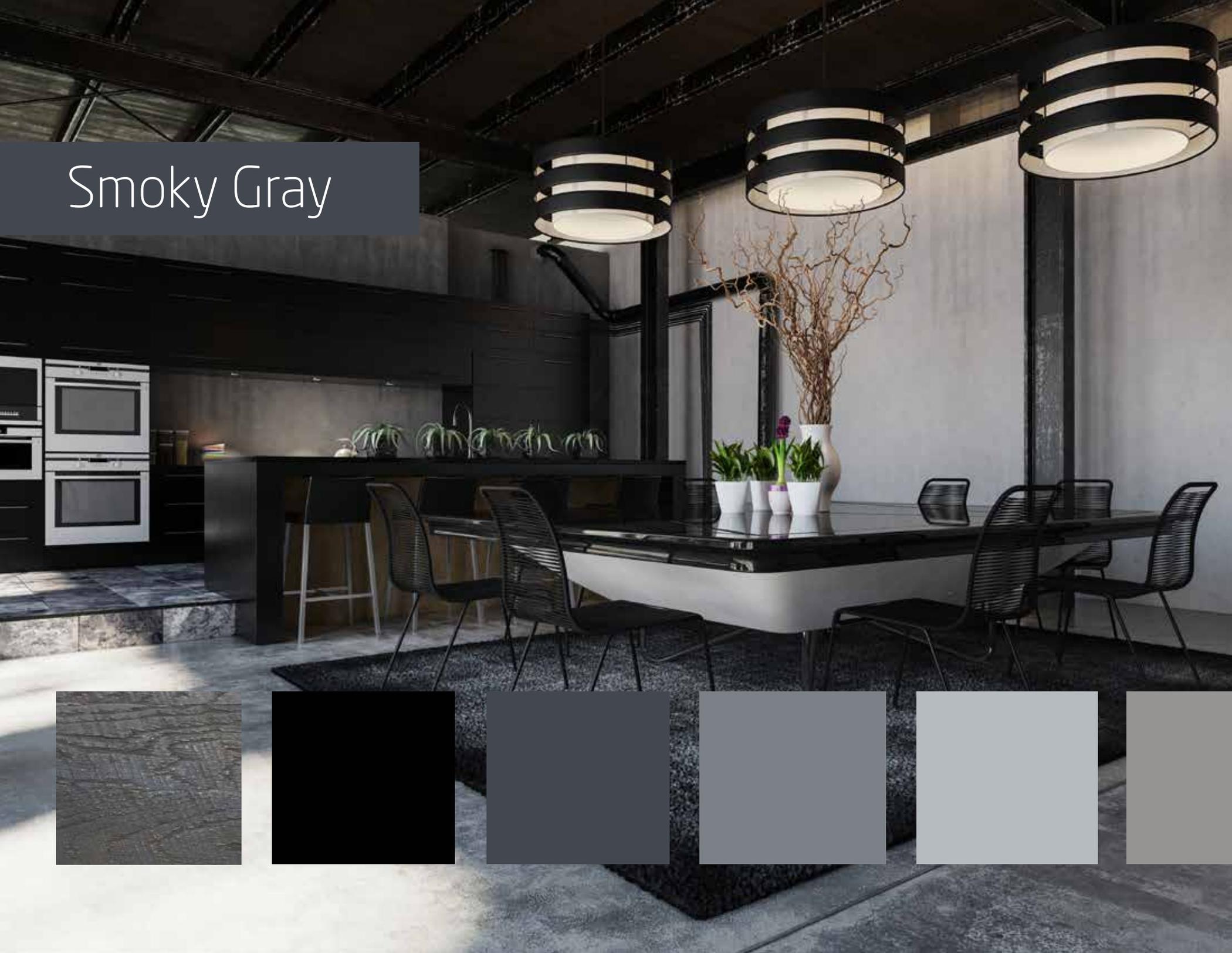


Blue will continue to rise and stay popular in 2020. Comfort blues are timeless and classic. Soft and muted tones of blues are popular on runways and will be trendy in-home fashion. Blue Comfort has a calming gray undertone that encourages a more tranquil energy in the home.

# Blue Comfort

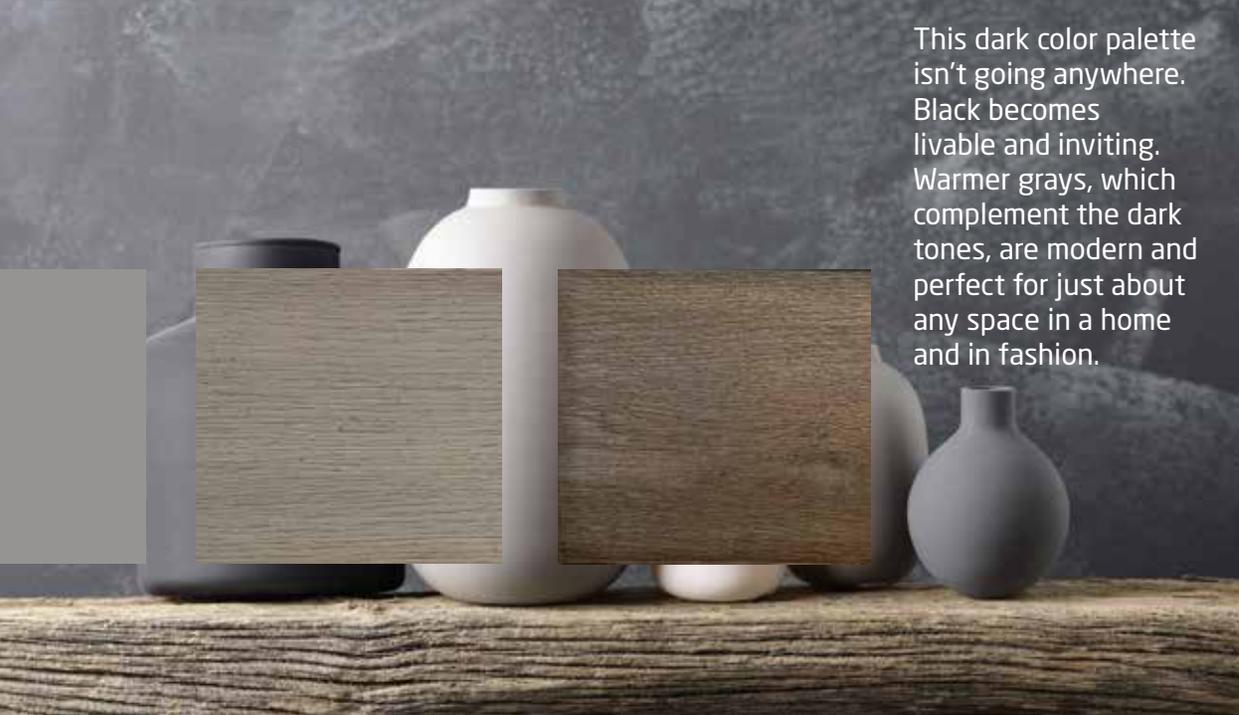


# Smoky Gray





This dark color palette isn't going anywhere. Black becomes livable and inviting. Warmer grays, which complement the dark tones, are modern and perfect for just about any space in a home and in fashion.



## About Axalta

Since the 19th century, Axalta has developed, manufactured, and provided liquid and powder coatings to diverse industries. From light vehicles, commercial vehicles, and refinish applications to electric motors, building components, pipelines, kitchen cabinetry, furniture and appliances, our coatings are designed to protect, increase productivity, and add beauty.

Around the world, our customers rely not only on the market-leading technology within our products, but also on the expertise of our dedicated sales and customer service organizations. Built for Performance, we are committed to understanding our customers' emerging needs so that we can continue to provide them with innovative, colorful, and sustainable solutions.



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