Color combinations are trending in the automotive industry. Two-toning and striping color combos are adding customized selections to the consumer.

Colors are exhibited in side-by-side comparisons to showcase color capability and color variance.

The combined relationship of color trends, color formulation, color technology and forecasted color popularity was used to develop these “Color Duos”.
Axalta’s Automotive Color Trend Report

- Smart duo
- Topnotch duo
- Comeback duo
- Contrast duo
- Power duo
- Popular duo
Axalta’s Automotive Color Combinations

Autonomy and eco-conscious brands are the future of the automotive market. Are you “cool” with the future colors?

Smart duo

common & optimized
Familiar colors are updated with new technology.

Is innovation driving your color decisions?

Topnotch duo

signature & facelift

Axalta’s Automotive Color Combinations
Axalta’s Automotive Color Combinations

Comeback duo

These updated vintage colors evoke fond memories. Is it solid or effect shades you remember most?

solid & effect
Axalta’s Automotive Color Combinations

The high-contrast shades are full of character.

Do you prefer light and fashionable metallics or dark luxurious colors?
Axalta’s Automotive Color Combinations

Find excitement and energy in these custom hues.

Power duo

Is your taste more vibrant or subdued?

bright & muted
Axalta’s Automotive Color Combinations

These new trends become mainstream pop or expressive stand-outs. Do you prefer classic or unique?

Popular duo

traditional & individual
Axalta’s Automotive Color Trend Report

Axalta’s Automotive Color Combinations

- Common Trust
- Common Elegance
- Common Genius
- Common Sense
- Optimized Confidence
- Optimized Push
- Optimized White
- Optimized Solution

Axalta’s Automotive Color Combinations

- Signature Charisma
- Signature Riches
- Signature Extravagance
- Signature Mandarin
- Fawhss Winner
- Fawhss Delight
- Fawhss Splendor
- Fawhss Star

Axalta’s Automotive Color Combinations

- Solid Ocean
- Solid Dawn
- Solid Geranium
- Solid Luck
- Effect Sea
- Effect Twilight
- Effect Cosmos
- Effect Fortune

Axalta’s Automotive Color Combinations

- Light Angel
- Light Peak
- Light Skyline
- Light Penny
- Dark Guardian
- Dark Kiss
- Dark Horizon
- Dark Cavi

Axalta’s Automotive Color Combinations

- Bright Peach
- Bright Coral
- Bright Saffron
- Bright Lace
- Bright Lagoon
- Bright Peony
- Muted Olive
- Muted Merlot
- Muted Glass
- Muted Bay
- Muted Periwinkle

Axalta’s Automotive Color Combinations

- Individual Sunset
- Individual Charade
- Individual Vintage
- Individual Satin

Axalta’s Automotive Color Combinations

- Popular duo