



WOOD COATINGS



Furniture

Axalta offers full service color, design, and finishing support to our partners in the residential, office, and institutional furniture markets. Our sales, service, and design teams are committed to providing industry leading technology, application expertise, and finish design on-site within our customers' operations.

Product Technology

Waterborne Coatings

Axalta's waterborne products incorporate revolutionary coatings technology to match the durability and performance of traditional solvent-based products, but with low odor, VOC-compliant solutions. Our waterborne technologies range from acrylic resins designed durability on building exteriors to primers that provide excellent hide for doors and moulding products.

We have a complete line of waterborne finishes, formulated to provide intense, rich color tones and yield a finish that is tough and resists household chemicals.

Solvent Coatings

Ideal for a wide variety of applications, Axalta offers a full range of easy-to-apply, reliable, and durable solvent-based coatings. Our solventborne products also provide excellent flow and leveling characteristics, exceptional clarity and gloss retention, and superior UV protection. HAPs-free, extremely low VOC formulations with low formaldehyde content are also available.

Stains and Glazes

Axalta's stain and Glazes are specially formulated to highlight and enhance the natural beauty of all types of wood. Ideal for cabinets, tables, furniture and other interior wood surfaces where rich color development is desired. They may be finished with any approved Axalta Wood Finishes sealers or self-sealing topcoat systems.

Z-Form™ - Formaldehyde-free Solvent Based Varnish

Formaldehyde-free performance in proven acid cure technology. Introducing Z-Form™ by Axalta the latest breakthrough in formaldehyde-free coatings technology designed exclusively for the wood products market.

Based on proprietary Axalta formaldehyde-free resin technology, the Z-Form™ family of coatings provides market leading durability, ease of application, and zero-formaldehyde emissions performance.



Greenguard Indoor Air Quality certification ensures this product meets air-quality standards. Tested and re-tested in indoor environment chambers, a Greenguard mark indicates a product's adherence to one of the strictest air emission requirements. Use Z-Form™ clear topcoats and sealers with the confidence that you have made an Earth and health-friendly choice.



Color and Design Studio

Axalta is recognized as the global leader in color and design for wood products. We offer our partners unique access to highly qualified, experienced master stylists and artists. From the initial concept phase, to market launch, we work closely with our customers throughout the product development and commercialization process.

Corporate Social Responsibility

Responsible sustainability is central to everything we do as a coatings company. Beginning with the fundamental role of coatings - to make our customers' products last longer and perform better - Axalta's product application systems are designed to reduce time and waste, save energy, and reduce emissions. We are always looking for new and innovative ways to manufacture coatings while also protecting the environment.



Service and Support

Axalta's customers rely on us to provide timely and innovative coating solutions coupled with superior service and support.

Technical Field Service

Armed with industry experience, our dedicated technical service representatives provide customers with support and solutions to their varied challenges.

Application Engineering Service

We have the tools, knowledge, and equipment to mimic most of our customers' finishing lines so that our application engineering services group can ensure a seamless product transition when supporting conversion to our products. This results in reduced line downtime, cost, and waste.

Marketing Service and Support

We provide our customers with tools, materials, and support to help promote and sell their products within the market. Customers have access to on-site training in regional locations.

Regulatory Support

The regulatory environment changes rapidly. We help our customers understand how to adapt in order to remain competitive and compliant with appropriate regulatory information on packaging and on technical and safety data sheets.



About Axalta

Since the 19th century, Axalta has developed, manufactured, and provided liquid and powder coatings to diverse industries.

From light vehicles, commercial vehicles, and refinish applications to electric motors, building components, pipelines, kitchen cabinetry, furniture and appliances, our coatings are designed to prevent corrosion, increase productivity, and add beauty. Around the world, our customers rely not only on the market-leading technology within our products, but also on the expertise of our dedicated sales and customer service organizations.

Built for Performance, we are committed to understanding our customers' emerging needs so that we can continue to provide them with innovative, colorful, and sustainable solutions.

For Axalta product, technical, or general assistance, please call Customer Service at 1-800-395-7047 or visit axatawoodcoatings.com

