

Imron® Explorer Basecoat

Automotive Appearance. Commercial Performance.



IMRON®
COMMERCIAL FINISHES

A New Era in Commercial Transportation Finishes

This cutting-edge product leverages advanced technology to deliver exceptional appearance and performance. Formulated from a new global tint line for a finer, brighter appearance, Imron Explorer Basecoat offers radiant metallic and vibrant solid colors, ideal for the overall finishing, repair, and accentuation of heavy duty trucks, fleets, and other commercial vehicles.



Elevate your finish with the perfect balance of innovation and performance.

Imron® Explorer Basecoat is engineered for the next generation of Commercial Transportation finishes, delivering exceptional durability with a refined, automotive-quality appearance. Developed with new global Commercial Transportation low-solids tint technology, Imron Explorer Basecoat is formulated for easy mixing and smooth application while producing a premium luxury finish.

With the broadest color capability, Imron Explorer Basecoat offers an extensive palette of solid and effect colors—providing unmatched flexibility for fleet branding and custom accent applications. The result is true commercial performance combined with a finer, brighter finish and outstanding flake control for exceptional appearance.

The system is designed for easy use, offering excellent spray latitude, seamless blendability, and effortless reparability to accommodate various spray techniques. Superior hiding allows most colors to achieve full coverage in just 2-3 coats. When paired with an Imron Clearcoat, Imron Explorer Basecoat delivers industry-leading gloss retention and outstanding Distinctness of Image (DOI), setting the benchmark for high gloss appearance in commercial refinishing.

Ideal for use by dealers, independent repair shops, fleet operators, and municipalities, Imron Explorer Basecoat represents the next evolution in commercial finishes.

