

Alesta®

Illusion Collection

Special effect pigments to create the illusion of depth and color change

Formulated in superdurable TGIC-Polyester chemistry, Illusion powder coatings are designed for decorative finishes where exterior durability is a requirement.

The wavelength of the reflected light changes continuously with the viewing angle (a phenomenon known as color flop), creating unique and beautiful finishes, making the possibilities limitless.

Illusion Collection benefits:

- » Designed as a one-coat system reducing labor and material costs
- » Formulated using polyester and urethane resin systems to deliver excellent durability and a highly smooth, glossy finish
- » Easy application
- » Available in 5lb. boxes

Highlights

- » Excellent abrasion resistance
- » Exceptional color and shine
- » Exceptional weatherability and UV resistance
- » Consistent appearance
- » Environmentally friendly

Targeted applications

- » Metal office furniture
- » Recreational equipment
- » Lawn and garden equipment
- » Displays and wire shelving
- » Small and large appliances
- » Tool boxes



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