Alesta®
Illusion Collection
Special effect pigments to create the illusion of depth and color change

Formulated in superdurable TGIC-Polyester chemistry, Illusion powder coatings are designed for decorative finishes where exterior durability is a requirement.

The wavelength of the reflected light changes continuously with the viewing angle (a phenomenon known as color flop), creating unique and beautiful finishes, making the possibilities limitless.

Illusion Collection benefits:
» Designed as a one-coat system reducing labor and material costs
» Formulated using polyester and urethane resin systems to deliver excellent durability and a highly smooth, glossy finish
» Easy application
» Available in 5lb. boxes

Highlights
» Excellent abrasion resistance
» Exceptional color and shine
» Exceptional weatherability and UV resistance
» Consistent appearance
» Environmentally friendly

Targeted applications
» Metal office furniture
» Recreational equipment
» Lawn and garden equipment
» Displays and wire shelving
» Small and large appliances
» Tool boxes