

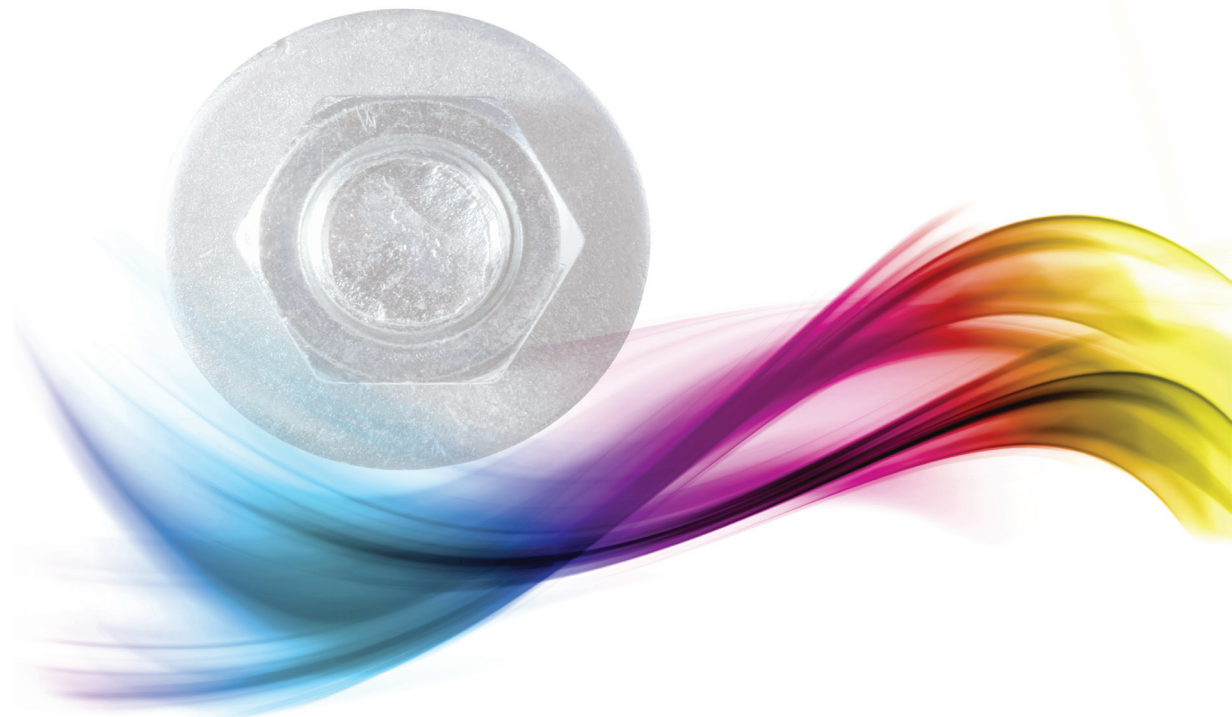
General Industrial

# Color Shading Guide

Imron® Industrial Strength

Imron 3.5 HG +

Imron 2.1 HG +



## **Imron® 3.5 HG™ + Custom Color Qualities**

### **High Gloss (RH), Semi Gloss (RM), Satin Gloss (RA) and Flat (RF)**

The Imron + Plus platform consists of 19 tints and one each binder to make custom colors in the 3.5 quality.

- » Color formulas can be developed to produce thousands of high gloss colors
- » Imron 3.5 HG + requires the use of 3500P Binder and in some cases 2100P binder to maintain VOC
- » Imron 3.5 HG + High Gloss - Mix 4 : 1 by volume with 9T00-A activator
- » 9T20 Flattener may be used to achieve semi gloss, satin, or flat gloss
- » Imron 3.5 + Reduced Gloss - Mix 8 : 1 by volume with 9T00-A activator

## **Imron® 2.1 HG™ + Custom Color Qualities**

### **High Gloss (QH), Semi Gloss (QM), Satin Gloss (QA) and Flat (QF)**

The Imron + Plus platform consists of 19 tints and one each binder to make custom colors in 2.1 quality.

- » Color formulas can be developed to produce thousands of high gloss colors
- » Imron 2.1 HG + requires the use of 2100P binder
- » Imron 2.1 HG + High Gloss - Mix 3 : 1 by volume with 9T00-A activator
- » 9T20 Flattener may be used to achieve semi gloss, satin, or flat gloss
- » Imron 2.1 + Reduced gloss - Mix 6 : 1 by volume with 9T00-A activator

## Imron + Tints - Color Movement

D-101 Brightens solid colors

D-102 Blue with red cast

D-103 Bright yellow shade red with medium opacity

D-104 Yellow/Orange gives a red cast

D-105 Bright saturated yellow, slight red/yellow cast

D-106 Gives blue/purple cast

D-108 Gives dark and desaturated cast to heads-on

D-109 Magenta

D-110 Blue with a greenish cast

D-111 Violet with bluish cast

D-112 Yellow oxide, give a reddish/yellow cast

D-113 Bluish green, enhances green tone

D-114 Opaque red with bluish cast

D-116 Yellow with green cast

D-117 Transparent red

D-118 Opaque red oxide, gives red/brown cast

D-119 Bright red saturated

D-121 Transparent yellow oxide

D-122 Transparent red oxide



# Imron Industrial Strength Custom Color Qualities

## High Gloss (GN), Semi Gloss (GO), Satin Gloss (GP) and Flat (GQ)

The Imron Industrial Strength platform consists of 18 balanced factory package colors and one flattener.

- » Colors can be used alone or in formulas to produce thousands of colors
- » Intermixed colors do not require rebalancing with binders to compensate for color adjustments
- » Imron Industrial Strength High Gloss - Mix 4 : 1 by volume with 9T00-A activator
- » 9T20 Flattener may be used to achieve semi gloss, satin, and flat gloss
- » Imron Industrial Strength Reduced Gloss - Mix 8 : 1 by volume with 9T00-A activator

## Imron Industrial Strength Tints - Color Movement

9T01 White - brightens solid colors

9T02 Black - gives dark and desaturated cast head-on

9T03 Yellow - bright saturated yellow, slightly red/yellow cast

9T04 Red - gives blue/purple cast

9T05 Yellow - yellow/orange gives a red cast

9T06 Red - bright red, saturated

9T07 Blue - blue with a greenish cast

9T08 Yellow - yellow oxide, gives a reddish/yellow cast

9T09 Green - bluish green, enhances green tone

9T10 Red - bright yellow-shade red with medium opacity

9T12 Red - opaque red oxide, gives a red/brown cast

9T13 Orange - reddish orange, enhances orange tone

9T14 Transparent Red - bright red with Less opacity

9T15 Magenta - bright red with medium opacity

9T16 Violet-Blue - bluish purple, intensifies violet tones

9T17 Blue-Red Shade - blue enhances reds

9T18 HS Yellow - enhances hiding in yellow formulas





- Tint to the obvious first (color, lightness/darkness, saturation)
- Check all viewing angles. View in natural light
- Be cautious with high-strength tints
- Try not to use "kill" colors. This approach may cause metamerism
- It is sometimes easier to leave a tint out completely and add it back slowly as needed. For example, if a color is too red, remix leaving out the predominant red
- Always match color in natural or color-corrected light
- Never tint all the color, to avoid overtinting
- Spray test panels before doing large jobs
- Enlist a second pair of eyes
- Tint to a visual match. Be careful not to overtint
- Please consult technical data sheet for variable gloss colors for more recommendations

**Contact us.**

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