

Waterborne made easy.





Simplify everything.
Compromise nothing.

Cromax[®] EZ is a waterborne basecoat system that makes life simpler—without compromising quality. It's easy to mix. Easy to match. Easy to apply.

Backed by Axalta Coating Systems, Cromax EZ provides a first-class finish for your customers and a better bottom line for you.

Waterborne is the future of refinish. More importantly, it's the beginning of a better, more sustainable way of doing things. For shop workers. For the environment. For us all. That's why Axalta is committed to providing high-quality waterborne solutions—such as Cromax EZ—that meet low-VOC regulations across North America.

**We don't just want to be a great partner.
We want to be a great neighbor.**

Your job just
got easier.



Easy to mix

Cromax[®] EZ takes the agitation out of mixing in every sense of the word. Our perfectly even toners eliminate the need for a conventional mixing machine. Just give them a gentle shake, and you're ready to go. Plus, they use a single reducer and mix ratio across all formula types and environmental conditions.



Easy to match

With Cromax EZ, you're getting more than just a can of paint. You're getting the ultimate in color match. That means a 5,500+ piece chip set that's sorted chromatically so you can quickly verify color at a glance. And with more than 24,000 formulas, our state-of-the-art color tools give you an exact match for any paint, solid or effect—no matter the vehicle's age.



Easy to apply

If it's not broken, don't fix it. That's why Cromax EZ is designed to work with the same coat-flash application process you've already mastered. Plus, it works with our proven Cromax primers, sealers and clearcoats. So there's no special application and blending training required. Just keep doing your job the way you've always done it.

The choice is clear.

With less material consumption and essentially no flash time between basecoat and clearcoat, Cromax® EZ is designed to deliver better coverage and speed than competitive waterborne systems. It's not just better for your customers, it's better for your bottom line.



Application Time (minutes) Basecoat to Clearcoat



18.4

Cromax EZ



30.5

Competitor A



31.6

Competitor B



32.5

Competitor C

Material Consumption (ounces) Basecoat



6.85

Cromax EZ



6.90

Competitor A



7.55

Competitor B



7.86

Competitor C

Based on 12 common automotive refinish color formulas.

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