



BODY SHOP RECOGNITION PROGRAM

PROGRAM OVERVIEW

American Honda will recognize those dealer-owned and independent body shops that meet the following criteria:

- Be a participant in their respective paint company's performance programs (accepted program listed below).
- Adopt OEConnection's Collision Link software program.
- Conduct a minimum number of transactions through the Collision Link system (minimums listed below).
- Be located within the 50 United States.

RECOGNITION MEDIA

In addition to all the other benefits of using Acura Genuine Parts, body shop owners who meet the aforementioned criteria will receive:

- A handsome plaque noting their commitment to excellence.
- Their body shop name, address and contact information placed in a searchable database accessible by Acura owners.

BODY SHOP REQUIREMENTS

Participating body shops must meet the following requirements:

- Body shop must be sponsored by an Acura dealer that is a participant in American Honda's Collision Select program.
- Body shop can be a dealer-owned or independent shop.
- Body shops must adopt the OEConnection Collision Link software and conduct a minimum of one transaction per week through the Collision Link system within the first 30 days. The Collision Link software is free to body shops from participating dealers. *Note:* To qualify for future program participation in subsequent years, body shops must maintain an average of one transaction per week through the year.
- Body shops can receive one recognition plaque only.
- Body shop must be recognized as a participant in at least one of the following programs:



DuPont™ Performance Alliance™ program representing:
DuPont™ Refinish Products
Standox®
Spies Hecker®



PPG's CertifiedFirst or MVP programs representing:
PPG Refinish Products
Nexa Autocolor



Sherwin-Williams' A-Plus Network representing:
Sherwin-Williams Refinish Products



AkzoNobel's Sikkens A-Coat program representing:
Sikkens Refinish Products



BASF's VisionPLUS program representing:
Glasurit
R-M



collisionlink®

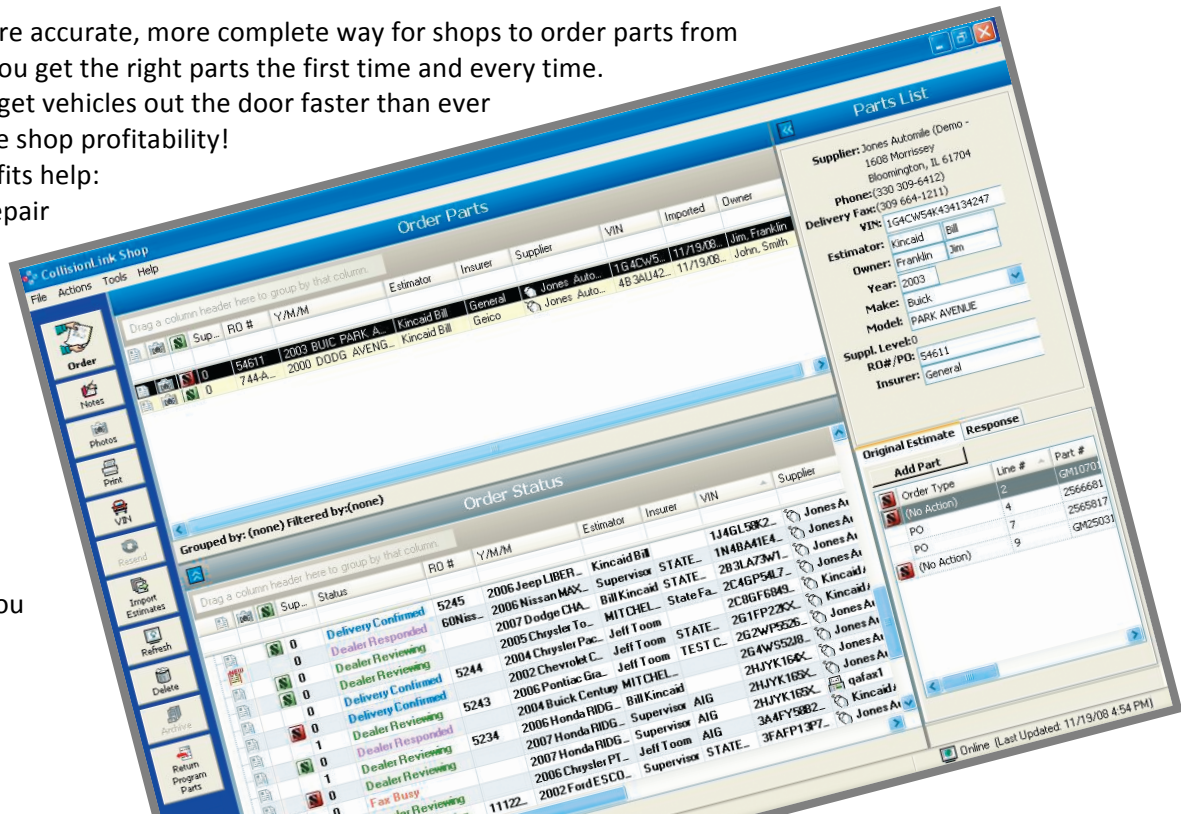
Online OE Parts Ordering for Shops

CollisionLink is the more accurate, more complete way for shops to order parts from dealers – online – so you get the right parts the first time and every time.

Online ordering helps get vehicles out the door faster than ever before to help increase shop profitability!

CollisionLink key benefits help:

- Improve vehicle repair cycle-time
- Reduce parts returns and eliminate administrative time
- Improve parts procurement workflow
- Increase CSI
- Dealers to serve you better and faster!



About CollisionLink!

- Online OE parts ordering for every make and model – for any dealership selling OE crash parts.
- Parts are automatically VIN-validated or highlighted for dealers if wrong – so they send you the RIGHT PARTS THE FIRST TIME.*
- Up-to-the minute order tracking, confirmations and status on one screen.
- Process parts orders using all the major business management and estimating systems.
- No more wondering if a fax was received. And less on-hold phone wait time.
- Faster processing by dealerships means faster turnaround and cycle-time.
- Send and receive photos and schematics.
- Gives dealers the chance to offer OE parts at competitive pricing – they see non-OE parts on orders.* Plus, you see when OE parts have possible discount opportunities from the dealership.
- See Parts Price Increases (PPIs) between estimate and MSRP on CollisionLink orders.
- Automatically detects and creates fax orders for dealers not accepting online orders.
- Using online technology helps your dealers service you better, faster and easier.

* Available for GM, Ford, Chrysler, Nissan, Toyota, Infiniti, Lexus, Honda and Acura parts orders.

CollisionLink is provided to repair shops courtesy of auto dealerships

To register and download CollisionLink visit:

<http://www.OEConnection.com/CL> or call 888-776-5792, x2