

News Release

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For Immediate Release

Spies Hecker and Standox Gain Reapproval by Major Car Manufacturer for 2019

Two of Axalta's premium global refinish brands, Spies Hecker and Standox have been approved by the BMW Group since 2007

Basel, Switzerland – 26 April 2019 – BMW Group has renewed its annual approval of Spies Hecker and Standox - two of the premium refinish brands of Axalta, a leading global supplier of liquid and powder coatings. The agreement, which is for BMW and MINI passenger car repair, covers the BMW Group service network in 51 countries across Europe, the Middle East, Africa, Eastern Europe, Asia Pacific and Latin America.

Jürgen Knorr, Director, Key Accounts Director for Axalta's Refinish Systems in Europe, Middle East and Africa, says "Spies Hecker and Standox have been recommended by BMW Group for 22 years now and we are delighted to be continuing our very successful partnership."

The agreement recommends BMW Group's dealerships and service garages use Spies Hecker and Standox refinish paint technologies and the renewal is based on thorough performance testing. It also includes wide-ranging support and focused training from both Spies Hecker and Standox.

"Thanks to Axalta's constant product and technology development, the refinish technologies offered by Spies Hecker and Standox are not only heavily focused on sustainability by helping to reduce energy consumption and waste and the use of less

material, but also ensure the paintwork repairs on BMW cars perform to the specified quality levels. And innovations like Axalta's Digital Colour Management help BMW Group's dealerships and service garages to be more efficient and more profitable. By supplying our customers with innovative and cutting-edge technologies, we hope to gain reapproval for many more years to come," says Knorr.

Spies Hecker and Standox refinish paint technologies have been approved for use by BMW Group service in the following countries for 2019: Albania, Algeria, Argentina, Australia, Bahrein, Belarus, Bosnia Herzegovina, Brazil, Bulgaria, Croatia, Cyprus, Denmark, Egypt, Estonia, Finland, Greece, Hong Kong, India, Indonesia, Israel, Jordan, Kazakhstan, Kuwait, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Morocco, Mexico, Myanmar, Norway, Oman, The Philippines, Qatar, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, Syria, Sweden, Switzerland, Taiwan, Thailand, Turkey, Tunisia, Ukraine, United Arab Emirates (Abu Dhabi, Dubai), Vietnam and Yemen.

For more information on Axalta Refinish, please visit www.refinish.axalta.eu.

To find out more about Spies Hecker, please visit www.spieshecker.com or Standox, please visit www.standox.com.

About Axalta Refinish

Axalta Refinish - part of Axalta, a leading global company focused solely on coatings – is a valued, reliable global paint repair partner to our customers, who demand nothing short of total customer satisfaction. We give them confidence in our fast, efficient, high-quality coating technologies and integrated digital business processes, making the entire paint repair journey faster, easier and more profitable. With more than 150 years of experience in the coatings industry, our dedication to innovation and our constantly-developing technology means we offer our customers an unlimited colour choice for perfect colour matches. Most importantly, we work tirelessly to anticipate our customers' needs so they can address the challenges they face every day. We have an impressive portfolio of brands for every bodyshop requirement, for every segment of the market, and for every level of market maturity. For more information visit refinish.axalta.eu and follow us on [LinkedIn](#)

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