

News Release

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FOR IMMEDIATE RELEASE

Axalta launches *Tech Tips Global Paint Defects* video series to help bodyshops prevent and fix common problems

1 MARCH 2022 – Axalta, a leading global supplier of automotive paints and coatings, has launched an ongoing series of refinish training videos designed to help automotive repair bodyshops deal with troublesome, yet common paint defects.

The first six videos are available now, to view free of charge. The videos cover a range of issues refinishers deal with regularly, including poor paint adhesion on plastic parts, solvent popping, peroxide bleeding, water spotting, poor opacity and correct sanding. The videos also showcase the truly global nature of Axalta's Refinish business, with presenters representing Axalta Refinish training leaders from EMEA, the US, Australia and Asia.

Each tutorial video is no longer than four minutes and explains the nature of each defect, how it is caused, and offers solutions for fixing the problem, and, crucially, advice on how to prevent suboptimal results occurring in the first place.

Tony Mitchell, International Training Leader for Axalta's Refinish business in Europe, Middle East and Africa, says, "We know our bodyshops strive for 100% customer satisfaction so it is always disappointing when preventable issues affect the quality of paint finishes. This series of videos support refinishers not only to excel at the paint repair process, but also to add value for their customers around the world every single time. What's more, the videos are accessible to everyone, so we are pleased to offer our wealth of coatings experience to everyone, Axalta customer or not."

To watch the *Tech Tips Global Paint Defects* video series, visit the playlist [here](#) on the Axalta Refinish EMEA YouTube channel or, visit, www.axalta.eu/tech-tips. For more information on Axalta Refinish, visit, www.refinish.axalta.eu.

About Axalta Refinish

Axalta Refinish – part of Axalta, a global leader in the coatings industry – is a valued, reliable global paint repair partner to our customers, who demand nothing short of total customer satisfaction. We give them confidence in our fast, efficient, high-quality coating technologies and integrated digital business processes, making the entire paint repair journey faster, easier and more profitable. With more than 150 years of experience in the coatings industry, our dedication to innovation and our constantly developing technology means we offer our customers an unlimited colour choice for perfect colour matches. Most importantly, we work tirelessly to

anticipate our customers' needs so they can address the challenges they face every day. We have an impressive portfolio of brands for every bodyshop requirement, for every segment of the market, and for every level of market maturity. For more information visit refinish.axalta.eu and follow us on [LinkedIn](#)

About Axalta

Axalta is a global leader in the coatings industry, providing customers with innovative, colourful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, buildings facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.co.uk and follow us @Axalta on [Twitter](#).

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