



Axalta Coating Systems

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PRESS INFORMATION

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Axalta launches Axalta Irus Mix

The world's fastest fully automated, hands-free mixing machine

11 May 2023 – Axalta (NYSE: AXTA) today launches Axalta Irus Mix, the fastest fully automated and completely hands-free mixing machine for the automotive refinish industry. Axalta Irus Mix delivers highly accurate colour and works with Axalta's innovative packaging, maximising profitability and minimising environmental impact to help refinish customers meet or exceed key business goals.

Troy Weaver, Senior Vice President, Global Refinish, says, "At Axalta, we always strive to be at the forefront of innovation. We constantly look for ways to help our customers to do business better, to enable our customers to work as efficiently as possible and to maximise their profitability. When we launched our digital end-to-end colour management process, which we now call Axalta Irus, we knew what the future held for the industry, and that was fully automated colour mixing. Today, we deliver that technology and now customers can automate colour like never before. Axalta Irus Mix completes the simple three-step Axalta Irus digital colour management process of: Scan - Find - Mix."

Axalta Irus Mix is the result of Axalta innovating to address customer needs to work more efficiently, profitably and sustainably. Working in exclusive partnership with a leading global equipment manufacturer, Axalta has driven the concept, development, design, and construction of Axalta Irus Mix from the ground up.

There are four key pillars on which Axalta Iru Mix is based:

- Time advantages
- Labour optimisation
- Consumption advantages
- Environmental thoughtfulness

Time advantages

Axalta Iru Mix, with its patented technology, is the fastest fully automated mixing machine on the market. Based on Axalta's trials, refinish customers can save more than 60% on labour time with Axalta Iru Mix compared to manual mixing.

Labour optimisation

Axalta Iru Mix is very simple to use and doesn't have to be operated by a skilled technician. The process frees up refinishers to do other jobs while the paint is being mixed.

Consumption benefits

Axalta Iru Mix was designed to work with Axalta's proven bottle system, so there is no need to refill or decant product into special bottles. Additionally, the bottles are fitted with precise dosing lids, delivering accurate colour without waste.

Environmental thoughtfulness

Axalta's bottle system is made from 50% recycled plastic, underscoring the company's commitment to sustainability. Its premium basecoat qualities – Spies Hecker Permahyd Hi-TEC, Cromax Pro and Standox Standoblue - are available in these bottles exclusively with Axalta Iru Mix.

Axalta Iru Mix is being rolled out across Europe from June 2023 and globally soon.

For more information, please www.refinish.axalta.eu or contact the local Axalta Refinish sales representative.

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About Axalta

Axalta provides performance coatings for a wide range of industrial applications; light vehicle and commercial vehicle coatings for original equipment manufacturers; and refinish surface preparation and coating systems for body shops globally. Our team serves more than 100,000

customers in over 140 countries. With more than 150 years of experience and impact, we innovate smarter surface solutions for better living and a sustainable future.