

News Release

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Axalta Named as a Global Partner to BMW Group in Over 50 Countries

6 January 2025 -- Axalta (NYSE: AXTA), a leading global coatings company has been named as a recommended refinish supplier for BMW Group where BMW private paint label, ColorSystem, is not present. The new agreement, effective from January 2025, is valid for several years and includes BMW Group's network of dealerships and collision repair shops in over 50 countries worldwide.

BMW Group has also extended Axalta's agreement as supplier for ColorSystem in the US and in China. Axalta has already been chosen as exclusive ColorSystem supplier in Europe and South Africa for several years. BMW Group's ColorSystem is engineered to be one of the world's most technologically advanced paint systems.

"Through the diligent multiple tender processes, Axalta has unequivocally met BMW Group's high standards of quality, efficiency and sustainability," says Fabien Boschetti, Sales Vice President for Axalta Refinish in Europe. "We will continue to support BMW Group's dealerships and collision repair shops worldwide with our innovation and operational excellence."

Axalta will supply its patented Fast Cure Low Energy technology paint system, which delivers benefits including reduced carbon equivalent emissions and energy consumption, as well as best-in-class training support.

For more information about Axalta, please visit refinish.axalta.eu.

About Axalta Coating Systems

Axalta is a global leader in the coatings industry, providing customers with innovative, colorful, beautiful, and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, building facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity, and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in over 140 countries better every day

with the finest coatings, application systems and technology. For more information, visit axalta.com and follow us on [LinkedIn](#) and [@axalta](#) on X.