

## News Release

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## For Immediate Release

### **Axalta signs new five-year contract with Nissan Otomotiv A.Ş.**

*Axalta's premium global refinish brand, Standox, approved until 2026*

**May 2021** – Axalta, a leading global manufacturer of liquid and powder coatings, has signed a five-year contract with Nissan Otomotiv A.Ş, the Turkish arm of the global automotive manufacturer, to deliver products and services for passenger cars throughout the manufacturer's Turkish network. The commercial agreement, which came into effective 5 January 2021, will be fulfilled via Axalta's premium global refinish brand, Standox.

Nissan dealerships across Turkey will benefit from access to the full range of Standox VOC products such as Standohyd Plus Basecoat, which gives excellent colour accuracy and the Standox Xtreme System, which uses patented Axalta technology, can be dried at 40°C or even 20°C, making it very energy efficient. Standox also provides its state-of-the-art digital colour management services to track profitability and paint consumption. Standowin iQ Cloud is the brand's completely wireless colour management system and used in conjunction with Genius iQ spectrophotometer. Access to Standowin iQ, the automatically updated database of more than 200,000 colour formulas, as well as clear summaries of key application data in Standowin iQ Cloud and job cards, are additional benefits.

Standox experts will offer a comprehensive range of practical and theoretical training to Nissan paint technicians across the Turkish network, as well as advanced dealership support through consulting services and auditing.

Arda Sucu, Business Development Manager for Axalta Refinish in Turkey, says, "We are delighted to have signed this new agreement with Nissan Otomotiv A.Ş. Standox provides high quality, proven products and efficient tools, which deliver right first-time results. And with the brand's extensive experience and skilled team of technicians and consultants, we are confident we will deliver on Axalta's promise to meet and exceed Nissan's expectations. We look forward to a long and rewarding relationship."

For more information on Axalta Refinish, please visit [www.refinish.axalta.eu](http://www.refinish.axalta.eu).

To find out more about Standox, please visit [www.standox.com/tr](http://www.standox.com/tr).

For more information on Nissan, please visit [www.nissan.com.tr](http://www.nissan.com.tr).

**About Axalta Refinish**

Axalta Refinish - part of Axalta, a leading global company focused solely on coatings – is a valued, reliable global paint repair partner to our customers, who demand nothing short of total customer satisfaction. We give them confidence in our fast, efficient, high-quality coating technologies and integrated digital business processes, making the entire paint repair journey faster, easier and more profitable. With more than 150 years of experience in the coatings industry, our dedication to innovation and our constantly-developing technology means we offer our customers an unlimited colour choice for perfect colour matches. Most importantly, we work tirelessly to anticipate our customers' needs so they can address the challenges they face every day. We have an impressive portfolio of brands for every bodyshop requirement, for every segment of the market, and for every level of market maturity. For more information visit [refinish.axalta.eu](https://refinish.axalta.eu) and follow us on [LinkedIn](#)

**About Axalta**

Axalta is a global leader in the coatings industry, providing customers with innovative, colourful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, buildings facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axalta.com](https://axalta.com) and follow us @Axalta on [Twitter](#).