

The Earth Selection Edition II

Alesta® SD Powder Coatings

The Earth Selection Edition II is Axalta's selection of the most popular colours, finishes and effects in the architectural segment. The selected hues are all in warm and earthy tones in line with the current trends in architecture.

The Earth Selection Edition II is the evolution of the first edition in Alesta® AP Qualicoat Class 1 to Alesta® SD Qualicoat Class 2. This is in line with the evolution in the market slowly moving towards Class 2 products, since the first edition was launched in 2017.

All colours in this selection of powder coatings are warm, trendy and come with an earthy look and feel to it. The finishes and effects are so diverse that there is really a solution for everyone and for every taste, being contemporary or more classic in style. The selection of the colours is also aligned with the sample panels requests received through COLOUR it., Axalta's sample panel service throughout Europe.

The finishes range from sleek matt, high-gloss to the sophisticated and much appreciated fine textured.

In terms of effect, we offer either the solid colours that remain always in style, a speckled look or our bonded metallic effects. The metallics effects included in this selection are all formulated according to our highest bonded standards. The appearance of the metallic effects is divers ranging from very sparkling to more subtle, including some "anodic look" products.



Highlights

- Handy pocket sized fan deck 60x100mm
- 27 colours selected by colour experts
- Metallics all formulated according to the highest bonding standards
- Diversity of effects and finishes
- SuperDurable quality
- Qualicoat Class 2 & GSB Florida 3 (Master) certified
- Meeting the AAMA2604 specifications
- All colours available from stock

Targeted applications

Architecture: windows, doors, facades & cladding and other metal substrate constructions.

Design: Urban & outdoor furniture, lighting, shop fitting and more.

Industrial: the outdoor, SuperDurable quality allows these products to be used throughout a wide range of industrial applications.

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Colour list

Product code	Colour name	Finish & effect
SD301C7031020	Grey Gold	Smooth Matt Metallic
SD031C1033020	Gold Supreme	Fine Textured Metallic
SD201C1164121	Eloxal 32 Light Bronze	Smooth Matt Metallic
SD201C8210521	Eloxal 33 Medium Bronze	Smooth Matt Metallic
SD031C8005020	Earth Clay	Fine Textured Metallic
SD301C2040020	Simply Copper	Smooth Matt Metallic
SD031C8021020	City Terracotta	Fine Textured Metallic
SD031C8022020	Fa'Brick	Fine Textured Metallic
SD034C8023020	Timeless Rust	Speckled Fine Textured Metallic
SD301C8039020	Noble Bronze	Smooth Matt Metallic
SD031C8025020	Smoked Steel	Fine Textured Metallic
SD201C8210621	Eloxal 34 Dark Bronze	Smooth Matt Metallic
SD030C8801720	Chocolate Brown Optimum	Fine Textured
SD300C8801920	Grey Brown	Smooth Matt
SD030C8801920	Grey Brown Optimum	Fine Textured
SD201C8205921	Capadocce	Smooth Matt Metallic
SD301C4014020	Intense Carbon	Smooth Matt Metallic
SD030C7703920	Quartz Grey Optimum	Fine Textured
SD030C8004020	Brown Slate	Fine Textured
SD030C7702220	Umbra Grey Optimum	Fine Textured
SD030C7702120	Black Grey Optimum	Fine Textured
SD300C8802220	Black Brown	Smooth Matt
SD030C8802220	Black Brown Optimum	Fine Textured
SD031C4210021	Sablé 20100	Fine Textured Metallic
SD801C4038020	Techno Black	Smooth High Gloss Metallic
SD030C4900420	Signal Black Optimum	Fine Textured
SD030C4900520	Jet Black Optimum	Fine Textured

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