

# vibes



## **trendreport 1.2018**

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# introduction



Karolinska School Dalform, Sweden



Modular Lighting Systems, Belgium



Studio Piet Boon, The Netherlands

We're proud to introduce our first edition of vibes in 2018. Our powder coating trend magazine again covers 4 fresh and dynamic colour themes in which metallic effect hues play a key role. Gold, bronze, copper, inox & anodic effects remain popular in interior design, and architecture slowly yet surely follows this ever growing trend!

Belgian trend watcher Hilde Francq from Francq Colors Trend Agency was happy to contribute her view on metallics in prevailing trends, read all about it in this edition!



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# metallic colo



Hilde Francq  
Francq Colors Trend Studio  
[www.francqcolors.be](http://www.francqcolors.be)

Metallics have already been a trend for years. And that's not by chance. They give a warm glow and a luxury appearance to any interior. A metallic accent reflects the light. It works as the jewel in the interior and in the architecture so to speak. Then metallic accents can upgrade even the simplest and smallest of spaces.

Metallic colours fit in with the spirit of the times. They reflect our desire for comfort and luxury in today's world. Spartan, bare interiors are a thing of the past. We again want a lavish lining, soft textures, and an interior into which we can withdraw in safety.

This is also the reason why velvet has become so popular again, a fabric that indeed perfectly matches metallics.



# urs fit in



In the coming years metallic colours will continue to hold a prominent place, in general design, interior design and in architecture. Warm metals such as brass, copper and gold have already been popular for a while. These warm metallics are evolving towards dark colours such as bronze shades or are being given a patinated finish. We also see that cold metallics such as chromium and silver are set to become a trend again, in combination with different textures in stone and glass.

As usual, new trends first appear in smaller objects such as lamps, candlesticks, vases or side tables. They are then also used in larger pieces of furniture and fixed elements in the interior design. In the last phase they become an integral part of the architecture.

Leading architects are already using metallics in their buildings. A famous example is the Fondazione Prada, a building by Rem Koolhaas that is fully covered in gold. And the famous Frank Gehry has already been covering his organic-looking buildings with glossy metallic scales for years. More and more metallics are also appearing in private residences, a trend we have not yet seen the last of!



# rudimental



**The unity of paradoxes in which the rudimental elements of water, air, fire and earth are key...**

## in architecture

We find inspiration in religious buildings, in monasteries, abbeys and churches. Open, light and solitary spaces are filled with asceticism. This "rudimental" lodging becomes a sanctuary. Concrete and perforated cladding in simple basic colours are the key elements in this rudimental form of architecture.

## in design

White marble makes its comeback combined with soft pastels in altar like furniture. Soft pastels and calming blue grey hues are contrasted with glass and cold metallics, accented with warm bronze.



Rainscreen Manufacture, Sotech Limited, UK



Project Strackk, The Netherlands



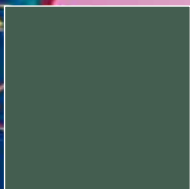
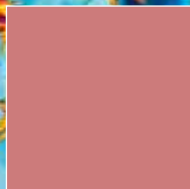
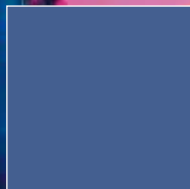
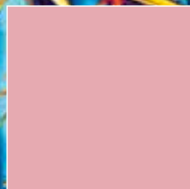
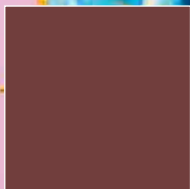
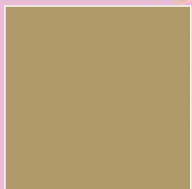
Liverpool Lime Street Station by Ash & Lacy, UK

<p><b>NOBLE BRONZE</b> Matt Smooth Metallic SD301C8039020</p>	<p><b>CONCRETE TOUCH</b> Matt Smooth Metallic SD301C7900621</p>	<p><b>PAPYRUS WHITE</b> Fine Textured AE03059901820</p>	<p><b>Anodic Sapphire</b> Matt Smooth Metallic SD201C5000520</p>	<p><b>DB 701 GREY</b> Fine Textured Metallic SD031C7070120</p>	<p><b>INOX METALLIC</b> Smooth Metallic AE70107342021</p>
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BKF by Isist Barcelona, Spain



# charisma





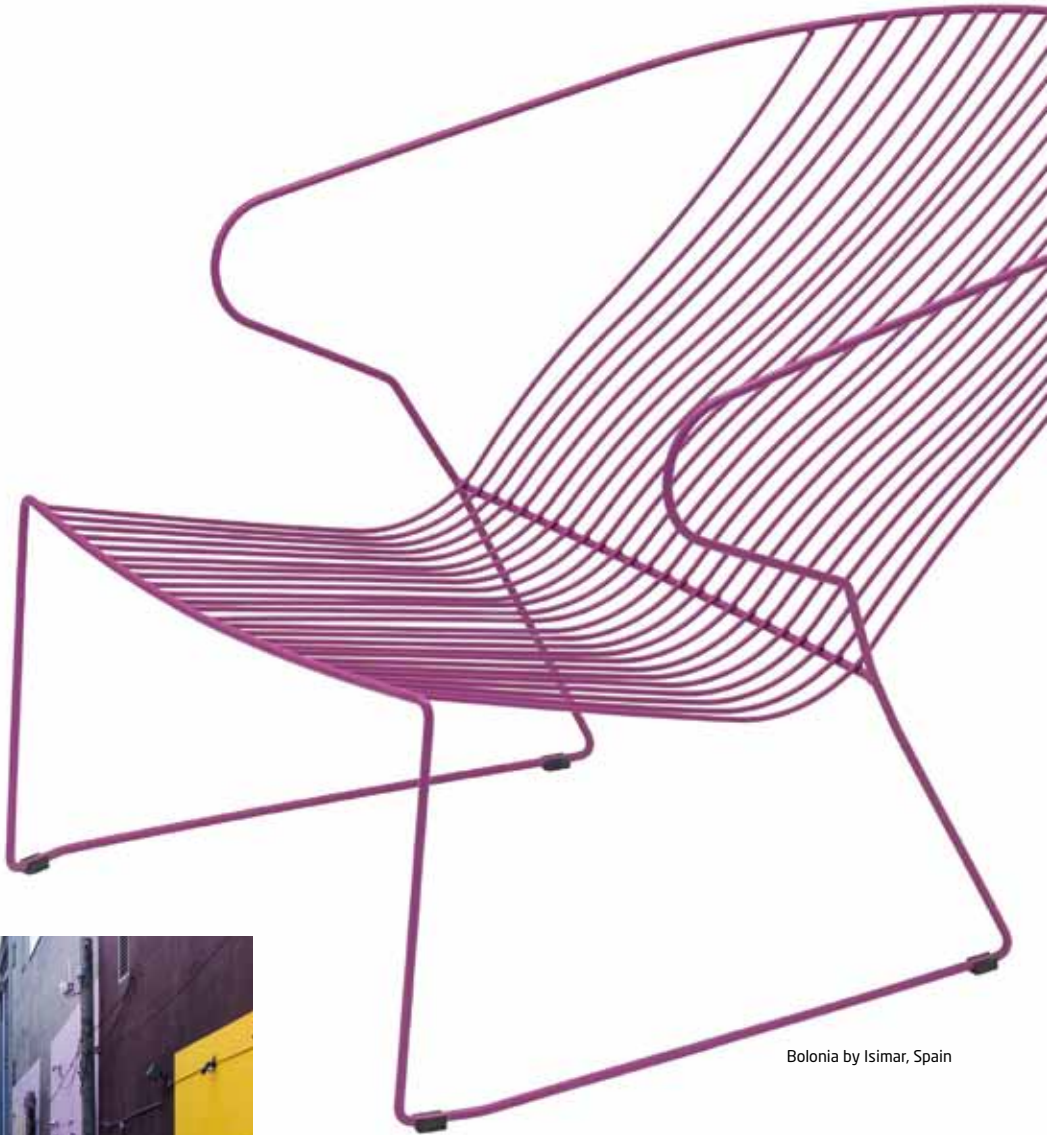
**A fresh and dynamic masculinity  
emerges with the need for hard  
contrast...**

## in architecture

We find a kind of “angular softness”, sleek architecture and geometrical shapes interwoven with soft textures. Organic and architectural silhouettes paradoxically merge and architectonics get an artistic twist.

## in design

The charismatic colour scheme gives shape to a bold combination of hues. Masculine reds are combined with girly pink and warm saturated colours. Artistic, industrial concepts are joined with softer objects and humour.



Bolonia by Isimar, Spain



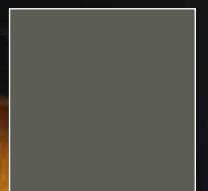
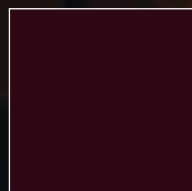
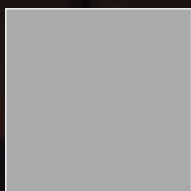
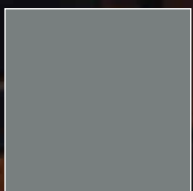
Iris & Vulcain, France



Lycée du Val de Bièvre  
Sorja Architects Associés, France

ANODIC GOLD Matt Smooth Metallic AE20111000820
GROOVY RED Matt Smooth Metallic SD301C3013020
LIGHT PINK Matt Smooth AE300C3301520
ELECTRIC DREAM Matt Smooth Metallic SD301C5016020
ANTIQUE PINK Matt Smooth AE30013301420
PINE GREEN Matt Smooth AE30016602820

# obscure



A concealed post truth era shrouded  
in darkness and mysticism which is  
filled with elusive concepts...



Dalia, BD Barcelona Design, Spain

## in architecture

we see the influence of rich imagination with a wink towards the occult. Inspiration is found in the near past and esoteric communities. Dark, gloomy shades of purple and grey dominate the architectural look. Robotics are part of our fantasy world housing.

## in design

the subconscious takes over, emotions and feelings take their free rein. Old wooden tools influence conceptual interiors accentuated with cosmic motifs. Off-whites, mystical black and pearlescent grey contribute to an elusive atmosphere.



ORIGINAL PLATINUM  
Matt Smooth Metallic  
SD301C7037020

SILVER DREAM  
Matt Smooth Metallic  
SD301C7036020

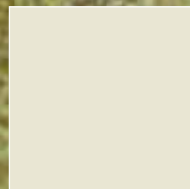
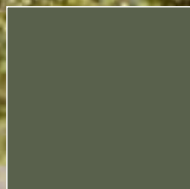
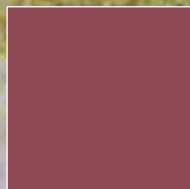
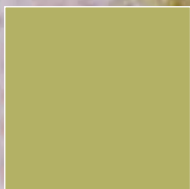
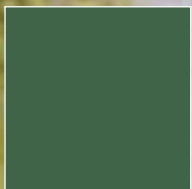
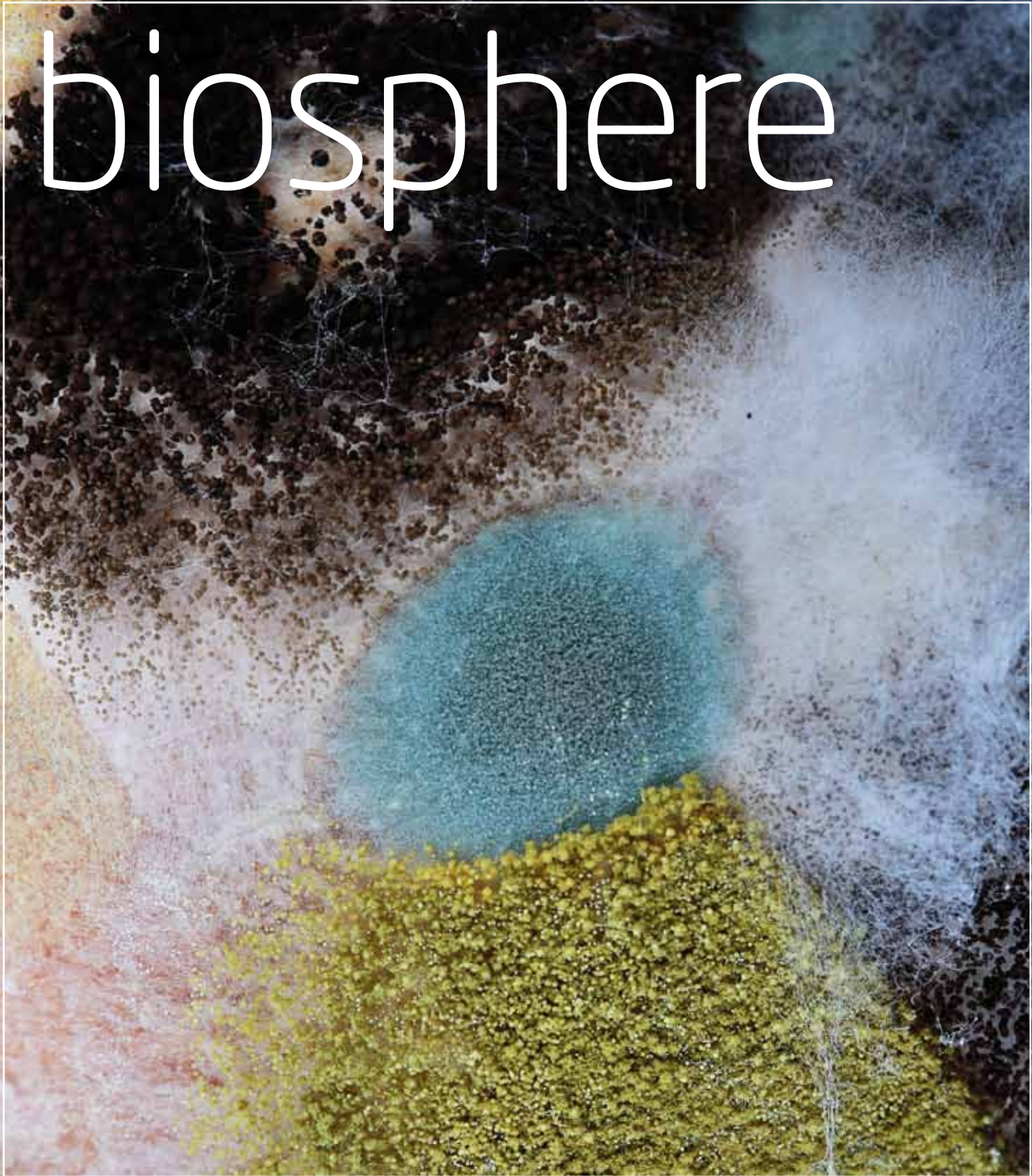
TECHNO BLACK  
High Gloss Smooth Metallic  
SD801C4038020

PASTEL VIOLET  
Matt Smooth  
AE300C3400920

BLACK RED  
Fine Textured  
AE03053300720

BROWN SLATE  
Fine Textured  
SD030C8004020

# biosphere



The miraculous aspects of nature  
 inspire our everyday lives to become  
 conscious of our ecological footprint...



Extremis, Belgium



GREEN CHLOROPHYLL  
 Matt Smooth Metallic  
 SD301C6009020

FRESH MOSS  
 Matt Smooth Metallic  
 SD301C6010020

RED VIOLET  
 Matt Smooth  
 AE30013400220

MODERN KHAKI  
 Fine Textured  
 SD130C6026020

BEIGE LIMESTONE  
 Fine Textured Metallic  
 SD031C1007020

EARTH CLAY  
 Fine Textured Metallic  
 SD031C8005020



## in architecture

the main focus is to construct sustainably, we look for organic and botanical inspiration in nature. Architecture does not stand off from nature, it's in sync with our biosphere. Fresh greenery defines the organic shapes of cladding and metal architectural components.



Isati Creative Studio, Belgium



Tolix, France

## in design

We enjoy peace and quiet with an ever growing awareness to co-exist with nature. We are sustainable consumers with passion for green and lush hues out the chromatic Garden of Eden. Flowered patterns accent the palette with blush shades.

# designer



# vibes...

## **Allermuir launch Axyl, a collaboration with Benjamin Hubert of Layer**

Axyl is the result of furniture brand Allermuir's first collaboration with London based designer Benjamin Hubert and his studio, Layer.

Axyl utilises a strong geometric design language that is entirely original yet draws on familiar references, such as the A-frame typology and a Mid-Century Danish wrap-around shell.

The chairs employ a unique recycled die-cast aluminum Y-frame silhouette topped with a softly geometric injection moulded shell, which is designed to embrace the sitter, and an optional cushion. Axyl chairs stack four-high to enable easy storage.

The barstool shares the same characterful design language and is entirely symmetrical with double waterfall edges on the plastic seat.

Allermuir is part of UK based The Senator Group, a leading manufacturer of high quality furniture for the contract market and leading investor in research, development and design.

Traditional manufacturing and upholstery expertise lies at the heart of Allermuir and helps to create beautifully finished and detailed furniture collections.

Allermuir uses a combination of in house designers and works with some of Europe's most talented designers to create original, inspiring and intelligent furniture. This combination brings a depth of understanding combined with a refreshing injection of new ideas to produce contemporary furniture that fuses original design with exceptional ergonomics and engineering.

## **Benjamin Hubert of LAYER**

Benjamin Hubert is a British design entrepreneur and the founder of LAYER, an agency focused on experience-driven design for both the physical and digital worlds.

In September 2015, Hubert re-branded Benjamin Hubert Ltd as LAYER, a new agency with a focus on creating meaningful experiences based on extensive research and human behaviours. AXYL designed for Allermuir represents the studio's first collaboration with a British furniture brand.

Allermuir has cooperated closely with Axalta Coating Systems to develop the ideal powder coating for the AXYL project.



### **COLOUR it. with spirit**

The team at Axalta Coating Systems have developed a digital tool that simplifies the colour selection process in architecture and design through a virtual surface coating. The entire spectrum of colours, in various gloss levels and textures, may be visualised. The application also shows a large number of Axalta developed colour shades and effects, many of which have been developed in conjunction with architects. The colour range available in the tool is regularly expanded and updated by our specialists. To ensure that colour shades, gloss levels and textures are also convincing in reality, we have integrated an innovative colour sample service, which enables you to receive your selected colour samples completely free by mail on request. Make a colour selection for your next project now!

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