

# Coatings for the ACE market





## Axalta coatings for the ACE market need to meet some special parameters to be cost-effective and reliable

Axalta Coating Systems are a leading global coatings company focused 100% on the development, manufacture and sale of high performance liquid and powder coatings. Our innovative products and services include paint, colour matching tools, application technologies, customer training and business management systems.

### **Cutting Edge R&D**

In addition to our global laboratory locations, Axalta Coating Systems in the UK have a research facility at Huthwaite, Nottinghamshire serving the ACE markets in the UK and Ireland.

### **Technical Support**

Our highly experienced technical service personnel can assist with every aspect of your coating operations. Ask about our on-site process audit checks to help you optimise your painting processes.

### **Efficient Supply Chain**

Our sales offices organise production and delivery schedules to keep your plants running. Our Technical staff can visit your sites to advise optimum stock holding levels.

### **Depth of Image**

A measure of the gloss and reflectivity of a finish coat, which determines how good it looks.

### **Wet-on-Wet (WOW) capability**

Fast production times are essential to every OEM operation. If you can overcoat a primer while it is still 'wet', without having to wait for it to dry or having to force dry it, you save time and money.

### **Durability**

You don't want constant complaints back from in-service machines that they're showing rust spots and in need of paint repair. Paint systems have to perform in real-world conditions, globally.

### **Gloss retention**

Your machine might leave the shop looking shiny, but it needs to stay that way when it spends its whole life outdoors in weather and sun.

### **Resistance to spillage**

Oil and fuel spillages are common and resistance needs to be designed-in at the coating formulation stage.

### **Ease of repair**

Even the best paint systems will need some on-site 'TLC'. The original systems needs to be easy to touch-up and site repair packs need to be available.



- Cutting Edge R&D
- Technical support
- Efficient Supply Chain

### Single pack systems

#### ViterPrime EA

- Fast drying Epoxy Ester primer

#### ViterPrime VRP

- High build Alkyd primer
- For high-gloss 1k and 2k topcoats

#### Hi-Dur PU100

- High-gloss PU-modified Alkyd finish

#### ViterLac TF95

- High-gloss
- High solids
- Urethane-Alkyd finish

#### ViterLac ACV

- High-gloss
- Fast-dry
- Alkyd finish

#### ViterLac DTM190

- Direct-to-metal primer/finish
- High-gloss Alkyd, high solids, primer/finish

### Two pack systems

#### ViterEtch CFE

- Chromate-free etch primer

#### ViterCoat GF

- 2 pack epoxy primer

#### ViterCoat ACP

- Compliant two pack Epoxy primer
- High solids

#### Bondon 168 gloss

#### Bondon 169 semi-gloss

- Two pack polyurethane
- Gloss or semi-gloss finish

#### ViterDur HS 525

- Two pack polyurethane
- Gloss finish
- For high performance ACE market

#### ViterThane DTM290

- Direct-to-metal primer/finish
- two pack polyurethane, high solids primer/finish



For questions please contact  
your local sales office.

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