

BODYSHOP OPTIMIZER



Top priority: profitability

- Expert consultancy including on-premises training sessions, professional and customized business advice, and ongoing performance checks either in person or online
- Profit & Loss and business analysis of your entire bodyshop using standardized, digital tools
- Benchmarking against industry standards, group averages and predefined goals
- Isolation of profitability improvement areas plus implementation propositions and action plans



Axalta Drivus supports professional refinish bodyshops with innovative services, helping them to optimize their processes and increase their efficiency and profitability.



Recommended by Mercedes-Benz

REVIEW AND FINE-TUNE EVERY SINGLE FACTOR OF BUSINESS PERFORMANCE TO GENERATE MORE PROFIT

Bodyshop Optimizer gives you vital information on relevant P&L and business aspects of your entire refinish business. In conjunction with our advanced Cloud Service - Bodyshop Cockpit - your bodyshop's performance will be continuously analyzed and optimization recommendations will be made to increase profitability step-by-step over time.

01



CONTROL OF EVERY BUSINESS VARIABLE

From sales and income to costs and expenses, from staff workload to bodyshop capacity, Bodyshop Optimizer - with the help of Axalta Drivus consultants and experts - identifies where efficiencies can be made.

02



IMPROVED PROFITABILITY

With its steadily recurring financial and business analysis, the consultancy service can contribute to improved profitability over time and deliver enhanced results across your entire refinish business.

03



PERSONAL CONSULTANCY

Get expert, face-to-face advice and regular video consultancy calls from Drivus experts. They will evaluate your current status with the help of Bodyshop Cockpit, a customised dashboard of essential KPIs and improvement action plans.

04



COSTS: DOWN. QUALITY: UP.

Reduce annual running costs and enhance performance while improving your bodyshop's quality of service - and so optimize customer acquisition/retention.

Your Axalta Drivus expert will help you to continuously analyze and optimize performance throughout your business operations step-by-step over time. All KPIs are presented clearly on the cloud-based Bodyshop Cockpit allowing you to monitor and track your gross margin and overall performance.

FIND OUT MORE AND
DISCOVER ENTIRELY NEW WAYS
TO GET MORE FROM YOUR
REFINISH BUSINESS

drivus.com



Axalta Coating Systems
Uferstrasse 90
4057 Basel
Switzerland



Drivus



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Depending on availability in the country.