

Media Enquiries

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Sustainability Commitment

Axalta Signs the Responsible Care Beijing Manifesto to Demonstrate its Sustainability Commitment in China

Further Info

[Sustainability Report](#)

Shanghai, China, 20 June, 2014 - Axalta Coating Systems, a leading global supplier of liquid and powder coatings, today signed the "Responsible Care Beijing Manifesto" to reiterate its commitment in being a responsible and sustainable company in China.

The Manifesto, an industry-wide initiative sponsored by the Association of International Chemical Manufacturers (AICM), aims to set a path for its member companies to differentiate themselves with a clear and public commitment to continuously improve their health, safety and environmental performance.

On behalf of Axalta, Mr. Sobers Sethi, Vice President of South and East Asia, Mr. Allan Tsai, Vice President of Operations and Mr. Jay Kaiser, Product and Technology Director, joined executives from 40 other international companies at the signing ceremony themed "Join Us, Road to Responsible Care Excellence."

"Being responsible has always been a part of Axalta's culture. We are committed to operating in responsible and sustainable ways for the benefit of our employees, our customers and the communities in which we live and work in China," Sobers Sethi said. "Our newly published Sustainability Report 2013 talks about our sustainable and dynamic growth and is a good demonstration of our efforts to communicate our values to various stakeholders in an open and transparent manner, which is one of the themes of the ceremony."

Axalta issued its first Sustainability Report on June 5. The report showcases Axalta's customers, products and services and describes the contributive role that Axalta plays in providing sustainable solutions for its customers and communities. Axalta's contributions in China are demonstrated in the report:

- 3-Wet (Wet-on-Wet) and Eco-Concept consolidated systems reduce customer energy use while increasing productivity
- A \$50 million commitment to expand waterborne manufacturing capacity in China
- Powder products like Alesta® emit no VOCs or targeted HAPs

- Voltatex™ energy insulation systems just launched in China, enabling motors to operate more productively.

Axalta is a high-technology coatings company backed by more than 145 years of product innovation. This institutional knowledge has helped Axalta maintain a leadership role in developing innovative coating systems. In China, in addition to a manufacturing facility in Shanghai, the company also has a plant in Changchun, five powder coating operations in collaboration with joint venture partners and, also in Shanghai, a R&D Global Color Lab, an Asia Pacific Innovation Center and a new Asia Pacific head office.



[Axalta Signs the Responsible Care Beijing Manifesto to Demonstrate its Sustainability Commitment in China](#) (pdf | 140.69 KB)